

Modernize and Transform the Policy-making Process

Quark eGovernment Accelerator

Quark's eGovernment Accelerator is a dynamic publishing solution that helps governments, legislative bodies, inter- and intra-governmental and non-governmental organizations modernize and streamline the process of developing policies, procedures, legislation, and memoranda.

Based on proven technology in use today, the eGovernment Accelerator provides a collaborative environment that brings together hundreds — even thousands — of contributors by connecting them through a secure electronic system.

Features

Wizards: Guide users through required steps in the process, which minimizes training and ensures compliance.

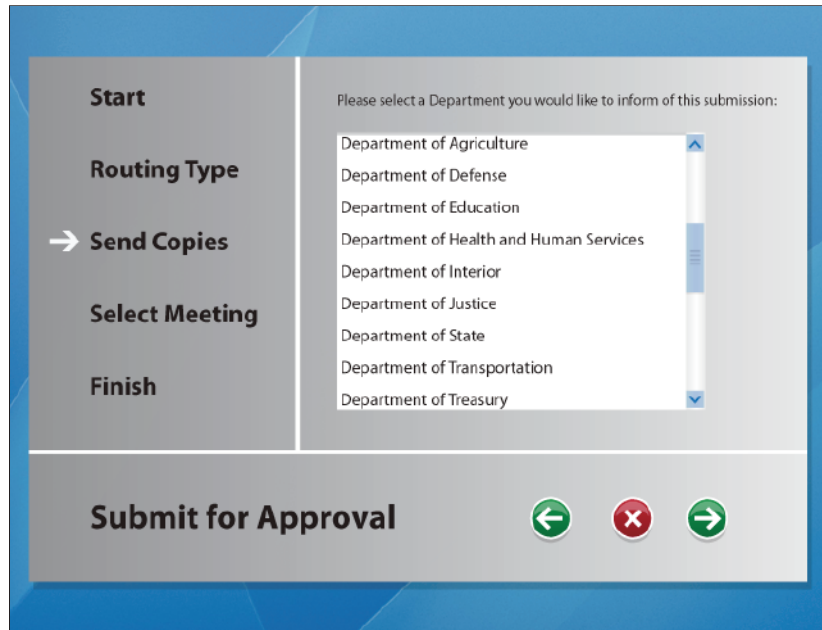
Role-based access: Lets users see only the documents or parts of documents that they are allowed to see based on their position, role, rank, or responsibility.

Security: Optional encryption and strong user authentication provide further levels of content security for highly sensitive documents.

Collaboration: Lets users work in parallel and provides e-mail notifications to alert users when action is required.

Audit trails: Keep track of who is working on a document and where it is in the process, which allows for up-to-the-minute progress tracking.

Personalized views: Help users focus on their part of the process and are available in print, for PCs, tablets, and other mobile devices.



Wizards guide users through required steps in the process. This sample screen shot shows a Collaboration Routing Wizard, which sends copies of documentation to other departments to ensure they are informed.

How it Works

The eGovernment Accelerator is based on Quark XML Author — an add-in to Microsoft® Word that is intuitive to any level of user — and the Extensible Markup Language (XML). The software allows writers and reviewers to mark components of policy, legislative, or regulatory documents with the purpose of each component, including items such as the departments that will need to act on that information.

Subsequent reviewers see only the information that is relevant to their role, which speeds up the process by ensuring that they see everything they need to see, but only what they need to see.

Solution Components

Quark XML Author

Create valid XML in the familiar Microsoft Word environment; hides XML complexity while users continue to use Word

Content Services Framework

A software server that provides the high-level Web services required to implement collaborative enterprise solutions

Quark Publishing System

Provides automated publishing to print, Web, and digital devices

Content Management System Adapters (optional)

Connect your publishing system to Microsoft SharePoint®, IBM® FileNet® Content Manager and EMC® Documentum®

Only Quark Offers:

- A proven eGovernment solution based on the familiar, simple, and full-featured Microsoft Word interface that helps governmental, inter- and intra-governmental organizations, and non-governmental organizations reduce the risks of adopting technology to improve collaboration and the policy-making process
- A highly configurable, collaborative authoring and content management environment for formal government documents, which can be deployed rapidly across a large organization
- Immediate access by all users to documents through permissions-based access to Web portals
- An end-to-end publishing system from content creation, through integration with leading content management systems, to multichannel publishing
- Technology that can be easily integrated with existing business systems and technology platforms

In comparison to the Quark eGovernment Accelerator, other options:

- Require greater investments to develop proofs of concept, custom development, and complex implementations, which increases financial and technical risks
- Take longer to deploy, which both delays and reduces the impact such significant investments are designed to achieve
- Require you to work with proprietary applications, which limits your flexibility to adapt your IT infrastructure to new and changing requirements
- Require extensive user training, which decreases the rate of user adoption and overall effectiveness of the system

Benefits

■ Speeds up the Process

Give all contributors to the process immediate access to information based on their position, role, rank, or responsibility; replace slow, hand-delivered circulation of documentation with instant and secure electronic delivery

■ Support Collective Responsibility

Establish a formal, collaborative process based on rules that trigger consultation and the recording of views at the required point in the process

■ Streamline Implementation & Reduce Risks

Eliminate the majority of system integration effort and reduce the time required to deliver a working eGovernment solution; reduce project risks by using proven, ready-to-use technology

■ Scale Easily

Scale from small departmental applications to high-availability enterprise collaborative portals supporting thousands of users and multiple information repositories

■ Go Green

Reduce or even eliminate the use of paper by using electronic documentation

About Quark

Two decades ago, Quark drove the first revolution in publishing with QuarkXPress®, desktop software that rapidly became the cornerstone of the professional designer's toolkit. Today, we're driving the next revolution in publishing by extending the benefits of new technologies across the publishing process. Our enterprise solutions — built on our desktop foundation — combine the power of flexible

layout and automated workflows for personalized communications across print, the Web, and digital media, helping you to communicate with your customers when and how they want.

Revolutionizing Publishing. **Again.**™

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